

LAS International Programs

Paid Student Position Openings

Position: LAS International Programs Marketing & Outreach Intern

Job Summary

The LAS International Programs Student Marketing & Outreach Intern supports marketing, outreach, and networking for the LAS International Programs Office. The Student Marketing & Outreach Intern will be responsible for the LASIP's social media presence, event coordination and planning, and creation of promotional materials. The Student Marketing & Outreach Intern will work closely with a variety of stakeholders, including LASIP staff, University Faculty and Staff, students, and international partners to promote education abroad programs and upcoming events.

Key Responsibilities

Outreach & Student Engagement

- Forms and fosters connections with Registered Student Organizations
- Maintains an up-to-date LAS International Programs event calendar
- Leads the creation of all outreach and promotional materials
- Maintains an active and engaging social media presence for LAS International Programs

Incoming Exchange Program Support

- Assist with planning and execution of incoming exchange student orientations
- Serve as a student mentor to incoming exchange students by maintaining regular contact with students and organizing social events

Study Abroad Program Promotion

- Lead a bi-monthly general study abroad information session for LAS students and/or LAS education abroad programs
- Assist with LAS International Programs promotional events by:
 - Helping set up tables/spaces
 - Making presentations for information sessions in Canva/PowerPoint
 - Promoting study abroad opportunities through tabling across campus

Other duties as assigned

Required Qualifications

- Current undergraduate student enrolled in the College of LAS
- Must be able to work in-person 10-20 hours per week
- Experience living or studying abroad
- Ability to communicate effectively and professionally with a variety of campus stakeholders

Preferred Qualifications

- Intermediate proficiency in at least one language other than English
- Experience working with Canva

Application Instructions

Interested applicants should complete [this form](#) by April 14, 2023