



Do you want to enhance your sales or interpersonal skills?

Interested in taking a course to round out your degree, prepare for a new internship or full time job in sales, public relations or other related areas?

Sales Communications Course (AGCM270)

- Summer evening course—online virtual meetings on select Monday evenings and you can still work/intern during the day!**
- 3 Credit Hours—Meets live online for discussion on select Mondays from 7:30 to 9:00 p.m. from June 10th to August 1st.**

Learn about the sales process, roles, dynamics, and principles of sales communications needed by those selling, promoting, or marketing any product or service. Students will learn methods for how to set objectives, plan, conduct, analyze and evaluate sales techniques. Those working in any capacity dealing with the public would benefit from learning these applied interpersonal skills.

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